



IFPEX2

IRAN FUTURE PRINT EXPO

Brand Printing Solutions
for Tomorrow's Retail Age

Mena and CIS's

**New Business to Business Platform
for the Printing, Packaging, Labels,
Machinery, Consumables and
Related Industries**

July 11 - 14 2023
Iran Mall International Exhibition Center
Tehran / Iran

www.ifpex.ir

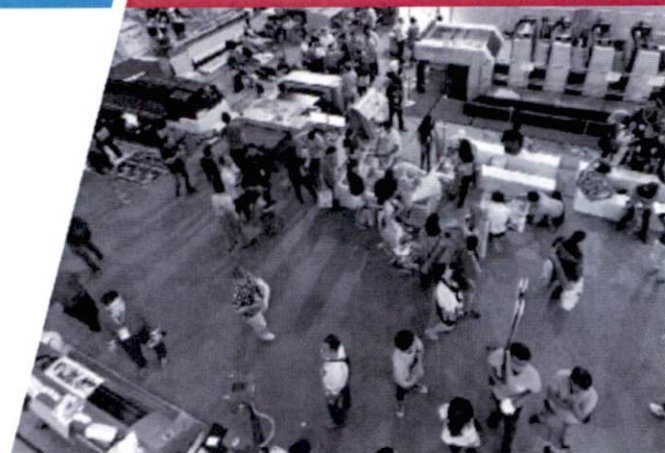
Organised by:

CI**G**
Cyan Iman Group



I.P.P.I.E.M.A

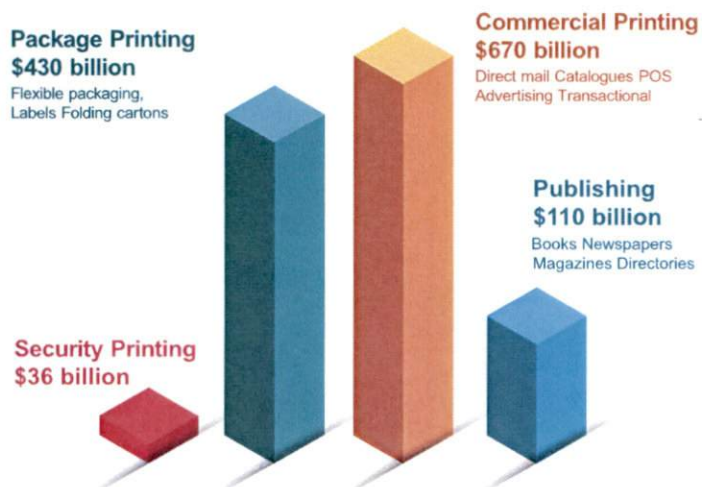
With strategic support and supervision Iran Printing and
Packaging Industry Exporters and Manufacturers Association



PRINT IS BIG

The print industry combined value forecast (2024) for MIDDLE EAST and AFRICA is more than USD 80 Billion.

Global Printing Market by Value



WORLDWIDE PRINT INDUSTRY 2024 FORECAST



Source: The World Wide Authority on print industry, Smithers PIRA

WHY IRAN ?

Iran's print products' market continues to grow as the country is getting ready to receive massive foreign investment in all sectors. Iran is a power player in the entire CIS and Mena regions. Due to its strategically important location, Iran provides access and opportunities to reach 700 million population of its neighboring countries and it is the most feasible trade route between east and west.

Source: www.npes.org

31 Provinces
Capital : Tehran

90 Million Population

17th most populous country on Earth
18th largest country in the world

WHAT IS IRAN FUTURE PRINT?

Iran Future Print, a new B2B Printing Industry Exhibition, is the only industry trade fair of its kind in Iran and MENA region to focus on the latest technology in:

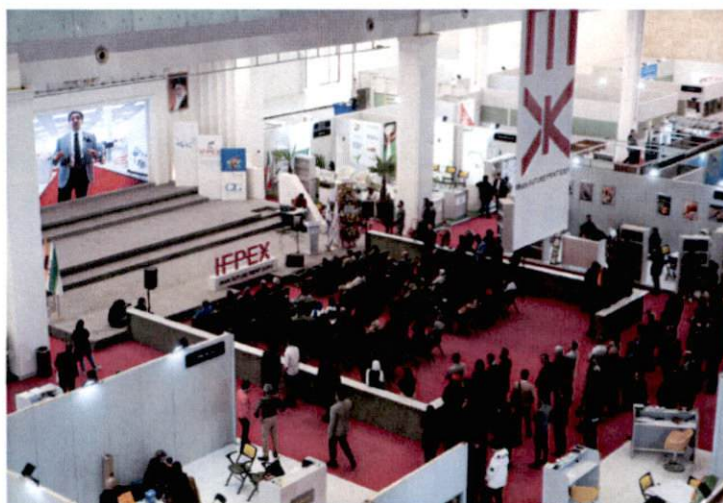
- Package Printing / Flexible Packaging / Cartons & Labelling
- Point of Sales (POS), Sign and Display
- Functional Printing Solutions
- Paper and Board
- 3D Printing
- Innovations and knowledge based technologies
- Security printing
- Consumables

WHY FUTURE PRINT?

- **New Market** Iran Future Print is the right platform to enter the fast-growing Iranian and MENA region printing industry market.
- **Meet** print buyers from one of the world's fastest growing printing industry market. With over 25,000 + targeted key buyers, this event will be the right platform to source exciting new products to enhance your business.
- **Sell** your existing products, new technology and build brand awareness to an audience that is ready to buy.
- **Showcase** your innovations to the industry decision makers
- **Learn & Understand** the future trends and technologies to stay ahead of the competition.
- **Network** with local and international industry professionals

SPECIAL FEATURES

- Innovation Pavilion Showcasing prototyping, 3D solutions for the print industry and innovative technologies
- **Innovative Global Match Making Programme** where all exhibitors can select and request meetings with key buyers from a comprehensive list of **B2B contacts**
- Seminar programs on Future Print solutions and case studies including production & conversion of the corrugated & carton sectors, anti-counterfitting & Brand protection & digitalization of printing and packaging industry.



VISITOR

Get connected with

25,000 + targeted buyers

who will be coming from all around Iran, neighboring countries & North Africa



China - India - Europe - America - North Africa

VISITOR PROFILES

- Printers and converters of Flexibles Cartons & Labels
- Printers for point of sales & sign solutions
- Package printers and converters
- Industrial printers
- Security printers
- Commercial printers
- Label Printers
- Brand owners
- Printing Consultants
- Ad Agencies
- Brand Entities
- Graphic Designers

WHO SHOULD EXHIBIT?

- Digital presses
- Hybrid presses
- Conventional presses
- Finishing & converting system
- Paper and Board
- Workflow solution
- Corrugated Carton
- Post-press technology
- Folders & Gluers / Cutters
- Dies, cutters, rollers
- Inks and coatings / foils
- Consumables
- Ink suppliers
- Material suppliers
- CRM
- Software companies
- Converting machinery
- Security solution
- MIS (Management Information System)
- Inspection, overprinting and label application equipment
- Sign and Outdoor Advertising
- Pre-press
- Specialty Printers

THE ORGANISERS:

Printing Industry Knowledge + International Experience + Local Expertise = Know How



Iran Future Print will be collaboratively conducted by Cyan Iman Group who has an integral knowledge of the local and international printing industry, Iran Printing and Packaging Manufacturers and Exporters Association with a vast network of local and international professionals, Iran Chamber of Commerce Industry, Mines and Agriculture and support and cooperation of over 30 associations, organizations and Media partners.

Venue:

Iran Mall Exhibition Center (2halls / 10000 sqm)

Iran Mall is the biggest mall in the world and one of the largest commercial cultural and social project in the world.

Iran Mall is Located in northwest Tehran, Iran, by Chitgar Lake.

The Second Iran Future Print EDUCATIONAL WORKSHOP

Titles of educational workshops

Item No.	Meating day	Meating Date	Time	Workshop Title	Speakers
1	Tuesday	2023-07-11	15-16	Development of specialized software for the future of the printing industry	Mr.Ashkan Shkouhfar
2	Wednesday	2023-07-12	12-13	The role of security printing in brand protection and anti-counterfeiting processes in the future of the printing industry	Mr.Mehdi Azimi
			15-16	The role of packaging structural design in the future of the printing and packaging industry	Mr.Iman Hatefi
3	Thursday	2023-07-13	12-13	Role of printing inks in sustainability and safe packaging	Dr. Ruhollah Kashanaki
			15-16	Digitalization in industrial printing and new technologies in the future of the printing industry	Dr.Payam Padidar
4	Friday	2023-07-14	12-13	Strategic thinking and the use of new innovative technologies for the future of the printing industry	Mr.Arash Nikdast



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Contact or for further information

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For further information, please visit www.IFPEX.ir